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GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

C.P. Act, 1986 – Introducing Awards in A.P. State for Consumer Protection as given by the Department of Consumer Affairs. – Orders – issued.

CONSUMER AFFAIRS, FOOD & CIVIL SUPPLIES (CS.III) DEPARTMENT

G.O.Ms.No. 24

Date: 28.04.2004

Read the following:

Govt.Memo.No.1153/CS.II(2)/2003-I, Consumer Affairs, Food and Civil Supplies Department, dated: 12.05.2003.

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ORDER:

The Central Consumer Protection Council in its meeting held on 23.02.2002, at Vigyan Bhavan, New Delhi requested the State Government's to examine introduction of awards in the field of Consumer affairs. As such awards will improve the quality of voluntary movement within the State.

2. Government after detailed examination of the matter, have agreed to the scheme sent by the Commissioner of Civil Supplies and hereby approve that a part of the amount from out of the Budget earmarked to Consumer Awareness will be used for giving cash award in three categories i.e., 1) General (Voluntary Consumer Organisation), 2) Youth and 3) Women both at State level and District level.

3. Further, the Government accords approval to the scheme of State Award in the area of Consumer Affairs. The scheme details are given in the enclosed annexure.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**BHANWAR LAL,
EX.OFFICIO SECRETARY TO GOVT.**

To:
All Collectors (CS) / Chief Rationing Officer, Hyderabad.

// Forwarded By Order //


Section Officer

**ANNEXURE TO G.O.MS.NO. 24, CA, F & CS (CS.III) DEPARTMENT,
DTD: 28.04.2004**

**THE SCHEME FOR STATE AWARDS ON
CONSUMER PROTECTION**

INTRODUCTION

Government of Andhra Pradesh have accorded priority to the Consumer Protection Activities and is keen to promote a strong and broad based consumer movement in the State particularly at the grass root level. With this objective, the Department of CA, F & CS has decided to introduce State Awards in three categories to Consumer Voluntary Organization, Youth and Women for outstanding work in the field of consumer protection.

The aim in introducing these awards is to promote consumer awareness and safe guard the consumer rights by recognizing the out-standing efforts of the consumer activists. The award will be given every year on 15th March, the "World Consumer Day".

The Award will be as follows:

1. State Level (for Consumer Activists including Consumer Organisations):

Sl. No.	CATEGORY	1 ST PRIZE Rs.	2 ND PRIZE Rs.	3 RD PRIZE Rs.	TOTAL AMOUNT Rs.
1.	Consumer Voluntary Organisation	25,000	15,000	10,000	50,000
2.	Youth (Age 18-35 including Women)	15,000	7,500	5,000	27,500
3.	Women (Age 35 and above)	20,000	10,000	7,500	37,500
	TOTAL AMOUNT	60,000	32,500	22,500	1,15,000

2. DISTRICT LEVEL:

CATEGORY	1 ST PRIZE Rs.	2 ND PRIZE Rs.	3 RD PRIZE Rs.	TOTAL AMOUNT Rs.
Consumer Voluntary Organisation	9,000	6,000	3,000	18,000
Youth (Boy & Girl)	7,000	5,000	3,000	15,000
Women	7,000	5,000	3,000	15,000
Sub-total	23,000	16,000	9,000	48,000
Total Amount for 23 Districts	5,29,000	3,68,000	2,07,000	11,04,000

Annexure I. Proforma for examining Awards.

ELIGIBILITY FOR THE AWARD:

The Voluntary Consumer Organisations (including women organisations) applying for the awards must fulfil the following conditions:

- i. It should be a voluntary consumer organisation working for the promotion and protection of consumer interests;
- ii. It should have a legal status, being registered under the Societies Registration Act, 1860 or any other similar status;
- iii. It should have been in existence for the cause of consumer protection for at least three years.

- iv. It should be non-political, non-Governmental and under non-proprietary management;
- v. It should not run for profit for any individual or group of individuals but should serve the general public without distinction of caste/creed/ color or religion;

The performance of the voluntary consumer organisations including women groups, which apply for this award will be judged from the work already done/capability to do in one or more of the following fields:

- i) Innovative approach to solve the problems of consumers;
- ii) To take up important consumer cause.
- iii) special efforts for redressal of consumer grievances;
- iv) Bringing out new ideas for consumer protection and safety from health hazards;
- v) Promoting consumer movement, particularly in small towns and rural areas through exhibitions, seminars demonstrations and work shops etc.
- vi) Undertaking consumer research or investigation into specific consumer problems;
- vii) Educating consumers about their rights and to exercise them;
- viii) Taking up any other activity which directly or indirectly contributes towards consumer protection and spreading the message of voluntary consumer movement

HOW TO APPLY FOR THE AWARD:

- i) The applicant should submit two copies of the report of their activity to the Collectors (CS) / CRO, Hyderabad. The activity report must contain special efforts made by the applicants in redressing consumer grievances; promotional and educational activities undertaken by them, new ideas/ approach exhibited by them; important consumer cause taken up etc. The report shall indicate the activities under various heads and shall also include brief bio-data of the Consumer Voluntary Organisation. The report shall be in the format enclosed and the activities shall be supported by documentary proof.
- ii) The report shall be in Telugu / English either handwritten or typed in double space.
- iii) The aspirant consumer Organisation shall give an undertaking that it shall abide by the rules and regulations of the scheme.
- iv) The Consumer Organisation shall clearly indicate that it shall not have any copy right claim over the report submitted for the purpose of this award and the Government shall have the right to publish the material furnished.

The report should reach the State Government latest by end of October.

PROCEDURE FOR SELECTION:

- (i) The Collector (CS) / CRO, Hyderabad shall verify the activities and in cases where he finds that the work done by the organisation is commendable, he shall forward one copy of the report to the Government along with the recommendations and comments.
- (ii) While assessing the performance of consumer organisations, the Collector (CS) / CRO, Hyderabad shall give ranking to the consumer organizations with the following weightage points functioning in the rural, tribal or backward areas as indicated below.

1) Conduct of consumer awareness meetings in rural area to educate the rights for the benefit and adoption by the rural public in different villages (Minimum 10 different villages per annum)

	Points
a) Tribal villages ----	4
b) Rural/ Plain villages --	3
c) Urban area ---	2
2) Protecting from exploitation and settlement of grievances by trade and other services ---	4
3) Conduct of training programme in Consumer Clubs	2
4) Continuous Service in rural areas	2
5) Conduct of exhibitions on Consumer Awareness	1
6) Conduct of Rallies	1
7) Publishing of handouts/ Magazines/ Generals on Consumer Awareness	1
Total	20

Note:-

1. For work done under each item, proof shall be obtained and enclosed.
2. Out of 30% of the awards, the organisations run by women shall be eligible for 30%.
3. Out of the total, 10% selection shall be from youth.

iii) State Level Award's selection:

The selection shall be made by the State level multisectoral committee as constituted under G.O.Ms.No.7 dated: 13.3.2003 of Consumer Affairs, Food & Civil Supplies Department. This committee shall scrutinise the proposals of awards which are sent by the Collectors (CS) and CRO, Hyderabad and select the awardees under three categories.

iv) District Level Awards selection:

For the District Level Awards, the Collector (CS) / CRO, Hyd shall select the awardees under voluntary consumer organisation / youth / women categories who have been doing excellent work in promoting consumer awareness.

v) Taking into account the performance of the eligible applicants at District Level, they shall be considered for State award.

vi) From among the State level awardees the Government will recommend or nominate the VCO / youth / women for National awards.

**BHANWAR LAL
EX.OFFICIO. SECRETARY TO GOVT.**

// Attested //

[Signature]
Section Officer